



## Edgewalker™ Profile Certification

Edgewalkers are people who walk between worlds and have the ability to build bridges between different worlds. They have a strong spiritual life and are very grounded and effective in the everyday material world. Edgewalkers are needed in the complex world of today because they use their full human potential to help move the world forward. They are future oriented, intuitive, practical, grounded, creative, and are change makers. All individuals have the capacity to be an Edgewalker in some aspect of their lives.

This assessment tool, developed by Dr. Judi Neal and Dr. Linda Hoopes, helps the individual to assess their level of the five qualities of an Edgewalker, and the five skills. A customized report is provided with personalized recommendations for developmental actions.

### Individual Benefits:

The value people receive when they take the Edgewalker Profile and work with a certified coach is they:

- Become more aware of the importance of their role as an Edgewalker in the world.
- Learn to appreciate their unique way of being and why it is important to be authentic in all they do.
- Discover their unique Edgewalker qualities and skills.
- Clarify their leading edge challenge and develop an action plan for breaking through.
- Assess current self-awareness practices and explore practices that increase awareness of thoughts, feelings and behavior.
- Clarify sense of mission and purpose.
- Learn how to live more in alignment with core values.
- Get greater clarity on one's personal/professional/spiritual vision of the future.
- Become more balanced, playful, creative.
- Enhance non-linear ways of knowing, including intuition.
- Deepen perception of both the visible and the invisible world.
- Discern how and when to take courageous risks.
- Learn specific mind techniques for manifesting one's vision.



- Understand the importance of focus and learn inner and outer approaches to greater concentration on what's important.
- Gain guidance in how to make connections with like-minded people as well as how to make connections between seemingly unrelated things or ideas.

### **Business Benefits:**

Specific business applications of Edgewalker skills and qualities can include:

- Being a boundary spanner between the organization and the outside world, or between departments that are normally in siloes.
- Inspired, entrepreneurial, flexible leadership.
- Resilience to change.
- Having a sense of the future for strategic planning, product development, and competitive advantage.
- The ability to partner with people and organizations that might normally be seen as unrelated, or even as competitors.
- Rapid decision-making instead of analysis by paralysis.
- Supporting a culture of innovation, diversity, and flexibility.

The Edgewalker Profile is a thoroughly tested valid and reliable scientific measure of the five qualities and five skills of an Edgewalker. You and your client both receive a personalized profile that supports powerful conversations with clients as you help them create their Edgewalker development plan. This tool is useful in life coaching, executive coaching, personal growth workshops, team building, and organizational assessment.

Designed for individuals who have previous experience with individual assessment and feedback, the certification process qualifies practitioners to order and use the Edgewalker Profile instrument. The certification process consists of:

Session 1: Training session – delivered by teleconference, this approximately 3-hour session covers:

- Concepts related to Edgewalkers
- Appropriate uses of the tool
- Edgewalker Profile interpretation and feedback guidelines
- Practice profile interpretation on course participant Edgewalker Profiles



Session 2: Feedback/Prep session – 2 weeks after training session; delivered by teleconference, approximately 2 hours. Participants are coached through their first delivery of feedback. They:

- Invite two individuals to complete the profile
- Complete interpretation worksheets in preparation for one-on-one meetings with each individual who completed the profile
- Participate in coaching phone calls before conducting the interpretation sessions

Session 3: Final Debrief session – 3 weeks after feedback/prep session delivered by teleconference, approximately 2 hours. In this session:

- Participants debrief the feedback session with group
- Walk through tutorial of the Edgewalker Admin system

**Cost of Certification:**

\$900 US, 660 Euro. Includes 10 Edgewalker Profile (EP) credits that you can use with clients after you are certified. Retail cost of the Edgewalker Profile is \$25 (18 Euro). When you are certified to use the Edgewalker Profile in your work, you will purchase the Edgewalker Profile at a discount and can resell it to clients at retail.

**Business Model:**

Most coaches bundle the profile and coaching together in a package that ranges in price from \$150 to \$300 US (110 – 220 Euro). If you sell three profile coaching sessions at \$300, you have paid for the course. You determine the price you offer this to clients. The Edgewalker Profile can be sold as a stand-alone self-assessment instrument, since the profile report is fairly thorough. The highest cost you will ever pay is \$16 per instrument, and the more you sell, the lower your cost. Group profiles are available at extra cost.

**Registration:**

Contact Judi Neal at [judi@edgewalkers.org](mailto:judi@edgewalkers.org), or call 479-871-9116 to register.

Payment can be made by credit card through Paypal on our website, by check, or by bank wire.